**Privacy Policy – Dealers**

**Effective Date:** 8/10/2025

**1. Introduction**

This Privacy Policy explains how Mohx Games Inc, DBA Mohx Technologies (“we,” “our,” or “us”) collects, uses, and shares information from authorized dealers (“you,” “your”) who use the Imirsiv dealer dashboard, scanning tools, and related services (“Dealer Services”).

**2. Information We Collect**

When you use the Dealer Services, we may collect:

* **Business Information:** Dealership name, address, and contact details.
* **Account Data:** Usernames, emails, and passwords for authorized dealership users.
* **Operational Data:** VINs scanned, product listings created, analytics on customer engagement, and uploads to our pipeline.
* **Customer Interaction Data:** Leads generated via the Imirsiv viewer, including customer preferences, inquiries, and opt-in contact details.

**3. How We Use Your Information**

We use your information to:

* Provide and manage the Dealer Services.
* Deliver customer leads generated through the Imirsiv viewer.
* Monitor and improve platform performance.
* Ensure compliance with these Terms & Conditions.
* Comply with legal obligations.

**4. Data Sharing**

* **Customer Data:** You will receive certain customer information when a viewer opt-in occurs. This data is provided solely for legitimate customer service, follow-up, and sales purposes related to the specific opt-in event.
* **Restrictions:** You agree not to sell, rent, or otherwise share customer data with third parties, except as required to fulfill the customer’s direct request.
* **Partner Sharing:** We may share VIN data and business performance analytics with our partners for joint product improvement, marketing, and technical purposes.

**5. Data Security**

We employ reasonable security measures to protect your information and customer data. You agree to store and handle customer data with at least the same level of care.

**6. Your Responsibilities**

You are responsible for ensuring that only authorized personnel access the Dealer Services and that all such personnel comply with this Privacy Policy and the Terms & Conditions.

**7. Your Consent**

By using the Dealer Services, you consent to our collection, use, and sharing of information as described in this Privacy Policy.

**8. Changes**

We may update this Privacy Policy at any time, with changes effective upon posting.

**9. Contact Us**

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