**Terms & Conditions – Dealers**

**Effective Date:** 8/10/2025

**1. Acceptance of Terms**

By accessing or using the Imirsiv Dealer Services, you agree to these Terms & Conditions. If you do not agree, do not use the Services.

**2. License to Use**

We grant you a limited, non-exclusive, non-transferable license to use the Dealer Services for your dealership’s internal business purposes.

**3. Prohibited Actions**

You agree not to:

* Reverse engineer, decompile, disassemble, copy, recreate, or attempt to derive the source code or underlying technologies of our software, nor hire or authorize third parties to do so.
* Sell, rent, lease, or sublicense the Dealer Services.
* Use the Services for unlawful purposes or in a manner that could harm our reputation or functionality.

**4. Customer Data Restrictions**

* You will receive certain customer information from opt-in events via the Imirsiv viewer.
* You agree **not to sell**, rent, trade, or otherwise disclose customer data to any third party, except as required to fulfill the customer’s direct request.
* You agree to comply with all applicable privacy laws and regulations in your handling of customer data.

**5. Intellectual Property**

All intellectual property rights in the Dealer Services, including software, UI/UX, processes, and documentation, remain exclusively with Mohx Games Inc, DBA Mohx Technologies or our licensors.

**6. No Warranty**

The Dealer Services are provided “as is” without warranties of any kind, whether express or implied.

**7. Limitation of Liability**

To the fullest extent permitted by law, Mohx Games Inc, DBA Mohx Technologies shall not be liable for indirect, incidental, or consequential damages arising out of your use of the Dealer Services.

**8. Termination**

We may suspend or terminate your access if you breach these Terms, including the restrictions on reverse engineering and data misuse.

**9. Governing Law**

These Terms are governed by the laws of Wisconsin, USA, without regard to conflict of law principles.